

City of Whittier Important Phone Numbers

- City Hall: (562) 945-8200
- Business License: (562) 464-3315
- Code Enforcement: (562) 464-3415
- Community Development: (562) 464-3380
- Community Services: (562) 464-3430
- Graffiti Hotlines - within Whittier: (562) 464-3540
Unincorporated: (800) 675-4357 or (562) 946-6468
- Library: (562) 464-3450
- Police: (562) 945-8250
- Public Works: (562) 464-3510

For additional information on Economic Development in the City of Whittier, please contact Angelica Frausto, Business Development Manager at (562) 464-3380.

www.cityofwhittier.org • www.insidewhittier.com

Spotlight on City Projects

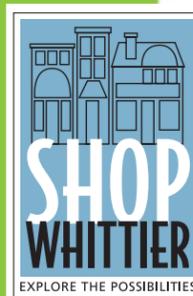
Shop Whittier, Save Gas

Shopping locally has many benefits. First, rather than driving over 10 miles to Brea or 40 miles to South Coast Plaza or Fashion Island, you can save gas (and help the environment) by shopping in Whittier. Second, often times you receive better, more personalized service from one of our local merchants than walking aimlessly through a large mall when looking for that special gift or item. Third, a portion of the sales tax is added to the City's General



Fund and helps fund police, park, street improvements, and a variety of other important services that make Whittier a great place to live.

Challenge yourself to Shop Whittier where you can find a wide variety of specialty stores such as the new Chef's Corner Store in Uptown, The Wishing Well, Pour Le Bain and Vinatero Wine Shop also in Uptown, as well as Beach Bums and facelogic at the Whittwood Town Center and the Whittier Cyclery on Santa Gertrudes. Look in your local yellow pages or visit the following websites for Whittier businesses: www.whittierchamber.com and www.whittieruptown.org. Whittier retailers appreciate your support during these challenging economic times!



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Whittier, CA
Permit #9

ECRWSS

POSTAL PATRON

Growing Whittier

Planning the Future, Preserving the Past

An Economic Development Newsletter Published by the City of Whittier

Whittier's Hidden Gems

Whittier is known for its friendly neighborhoods, good schools, and as a great place to raise a family in the hustle and bustle of life in Southern California. What residents, visitors and prospective residents may not know is that Whittier has a variety of "hidden gems" that are worth exploring on a weekend afternoon.

Activities in the arts are plentiful in Whittier. The Whittier Historical Museum is owned and operated by the Whittier Historical Society.

Located at 6755 Newlin Avenue, the museum features exhibits depicting life in early Whittier. There is also a hands-on and discovery classroom area for young visitors to experience what it would have been like to live in an earlier time. Tours are provided on Saturdays and Sundays from 1 to 4 P.M.

The Bailey House, located at 13421 Camilla Street, was the home of Whittier's first settlers, Jonathan and Rebecca Bailey from 1887-1894. The house contains period furnishings from the 1865-1904 era and is listed on the National Register of Historic Places by the US Department of the Interior. Guided tours are offered on Sundays from 1 to 4 P.M. Further information on the Whittier Historical Museum and the Bailey House can be found at www.whittiermuseum.org.

If your art interests lean more to contemporary styles, check out the

Whittier Art Gallery or the Bluebird Arthouse which showcase a variety of local artists. Bluebird is located at 6747 Bright Avenue. The Whittier Art Gallery, located at 8035 Painter Avenue, offers art classes for both adults and children. Seeking to do a little shopping and check out the latest art exhibit? Casita del Pueblo sells unique gifts and highlights local and international folk art. Casita del Pueblo is located at 6738 Greenleaf Avenue.

In the event you're interested in shopping for antiques and knickknacks, King Richard's Antique Mall is the place to go in Whittier. The antique mall is located in a former citrus packing warehouse at 12301 Whittier Boulevard. Whatever your interests are, make Whittier the place to explore with your family and friends.

Whittier Museum Mural



Whittier Art Gallery



Bluebird Arthouse Recent Exhibit



Casita del Pueblo



City of Whittier
13230 Penn Street
Whittier, CA 90602

City Council
Joe Vinatieri, Mayor
Bob Henderson, Mayor Pro Tem
Greg Nordbak, Council Member
Cathy Warner, Council Member
Owen Newcomer, Council Member

Quality of Life

Greenway Trail, Hiking Trails and a Variety of Parks



The Greenway Trail, which spans almost five miles on the former Union Pacific Railroad line between the west city boundary at Pioneer Boulevard and Mills Avenue, is almost complete and will add a new dimension to the quality of life of Whittier residents. The City's parks and hiking trails already offer more than 2,150 acres of playground, recreational opportunities and open hillside space. The Trail will provide one more option for residents to enjoy the outdoors. Look for information on the Greenway Trail Dedication later this fall on the City's website at www.cityofwhittier.org.

Looking for Fresh Organic Produce? Look No More

Whittier offers residents various opportunities to buy fresh organic produce. First, every Friday morning (year-round) from 8 A.M. to 1 P.M., buy directly from the growers at the weekly Farmer's Market located on Bailey Street between Comstock and Greenleaf Avenues. Fresh fruit, vegetables, eggs, nuts, flowers and plants are just some of the offerings. A second Farmer's Market is held Wednesday nights from March through the end of



October and draws over 10,000 people during the peak of the season in the summer. The weekly Wednesday Night Family Fair offers food and entertainment as well as shopping for arts and crafts and, of course, fresh produce. The Family Fair, which is rated as one of the top certified farmer's markets in Los Angeles County, is situated on Greenleaf Avenue between Philadelphia and Hadley from 5 to 9 P.M. in Uptown



Whittier. If you prefer more traditional shopping, check out Orchard's Fresh Foods at 16426 E. Whittier Blvd. and Herbie's Organic Foods Market at 13310 Whittier Blvd, just west of Painter Avenue.

Orchard's offers a wide variety of organic and gourmet foods and has an extensive meat department with friendly butchers. Herbie's is proud to offer an all organic store. Herbie's also sells a wide range of vitamins and homeopathic medicines. Who knew organic food shopping was so easy in Whittier?!

Recreation Programs

The Community Services Department routinely develops new programming to keep up with trends and current issues. New classes in art, dance, sports programs and special interests such as Sushi Making are added every season. Look for the fall brochure in your mailbox this September.



Library Services

The Whittier Public Library system continues to grow with the times. Both the Central and Branch locations offer Wi-Fi and an audio visual department where musical CD's, DVD's, and audio books



can be checked out. Additionally, the Library offers a plethora of on-line resources, such as research databases, homework assistance and an opportunity to reserve a book from home through the on-line catalog. Visit www.whittierpl.org to discover the multitude of services and special events provided by the Whittier Public Library.

Economic Profile

City of Whittier Population

The official population figure for the City of Whittier is 86,945, per the California Department of Finance.

Employment Profile

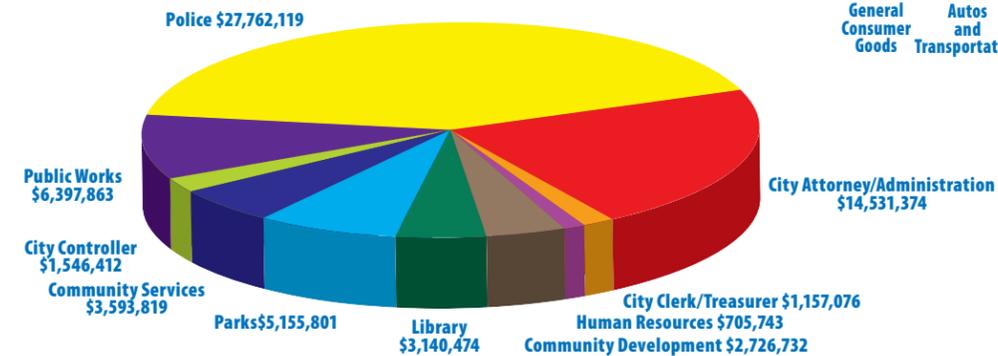
The California Employment Development Department has reported that the unemployment rate increased from June 2008 to July 2008. The following table illustrates Whittier's unemployment rate, which is considerably lower than neighboring cities, Los Angeles County and the State.

Unemployment Rate

Whittier	5.7%
Santa Fe Springs	6.7%
Pico Rivera	7.5%
Los Angeles County	8.1%
State of California	7.6%

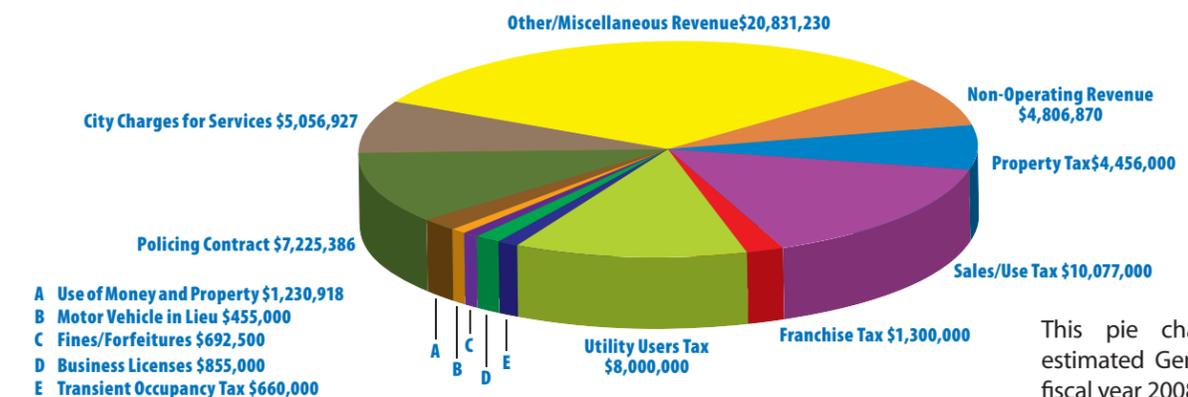
Seasonally unadjusted data provided by California EDD for July 2008, released August 15, 2008.

City General Fund Budget: \$66,717,413



The pie chart to the left, shows the City of Whittier General Fund Expenditures adopted for fiscal year 2008-09. The City's total budget is over \$100 million when utility, special revenue and Redevelopment Agency funds are included.

City General Fund Revenue: \$65,646,831



This pie chart shows the City's estimated General Fund Revenue for fiscal year 2008-09.

Sales Tax Update and Revenue Comparisons

Fiscal Year	2005-06	2006-07	2007-08
Gross Receipts	\$9,426,068	\$10,156,086	\$9,901,455

The gross receipts for sales were down 2.5% for fiscal year 2007-08, covering July 1, 2007 to June 30, 2008. Similarly, the sales tax collected from Whittier's January - March 2008 sales was 11.5% less than the same quarter one year ago. The slowing economy and the closure of several businesses is the primary cause for this decline.

Sales Tax by Major Business Group

