

RECEIVED ON: October 13, 2020

Council Meeting 10/13/2020
Agenda Item No. 14.B

From: [Daniel C](#)
To: [WebMail - CCD](#)
Subject: Keep The Greenleaf Promenade Through 2021- Daniel Contreras
Date: Tuesday, October 13, 2020 2:45:41 PM

Distinguished City Council,
2020 has been the year of Localism. This a year that has shown the fabric of our City is intertwined by the involvement of our constituents and the engagement/ involvement of our local government and that has been clearly evident in the results of The Greenleaf Promenade.

I write to you to encourage the continuous initiative that is The Greenleaf Promenade. Many Businesses back on March 19th 2020 were left with a feeling in the pit of their stomach not knowing what will be of their livelihoods and life's work. We all beared down and saw what the pandemic was doing to our fellow Americans physically and causing ripple effects in our communities; closing businesses and even losing businesses that were the main source of financial stability for many of our neighbors. We continued through Social Justice unrest and our business community was once more affected. It's been unease for our Uptown Business community these last 8-months; businesses made up of local community members that not only work here but live within our city limits.

The initiative that started on June 26th has been a blessing for many of our Local businesses and our community members. This initiative is not only helping our Business Community in Uptown sustain themselves during the pandemic but in nature given our residents an area to safely be about in our city. It has added a vibrant COVID complaint environment in our community where we don't lose patronage to other cities around us, in fact we are gaining patronage from outside cities. With Safety in mind ALL businesses have been very compliant with the LA County Health Orders and our Community members are being more attune that these orders are in place to protect the patrons as well as the employees of these businesses that are risking themselves day after day.

Currently our business community in Uptown Whittier is seeking the approval of this initiative to be a continuum of what's in place or improve upon so that they can prepare for the upcoming months that will involve possibly hiring employees, preparing for the upcoming cold season and developing a plan with clear direction on a set timeline. because running a business takes lots of planning and forecasting to be successful and productive.

I hope that as a council you are able to adopt Staff's Recommendations and move forward with this innovative ; The Greenleaf Promenade in Uptown Whittier, into a reasonable timeline that will continue to provide a balance in our local economy and safety of our residents.

Respectfully,
Daniel Contreras
Resident- Council District 1

CC: CM; ACM; CA; Council; Original to CC; Public Binder; Department

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