

From: [Cynthia Ruiz](#)
To: [WebMail - CCD](#)
Subject: Dave's Hot Chicken in Whittier
Date: Friday, August 9, 2024 2:43:28 PM

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Hello,

I hope this letter finds you well. I am writing to express my concerns and suggestions regarding the current and future restaurant developments in our beloved city of Whittier.

Recently, I learned about the potential opening of Dave's Hot Chicken in our area. I believe that another location of this chain is unnecessary, especially since we already have one just a few minutes away. Additionally, the proposed mural for this establishment does not align with the aesthetic and cultural values of our community. It risks making our city appear less refined and more "ghetto," which is not the image we want to project. Why does the mural portray a gangster chicken head?

Instead, I urge you to consider encouraging the development of more healthy and diverse dining options, such as Mediterranean cuisine. These types of restaurants not only promote healthier eating habits but also add to the cultural richness of our city. I also suggest other fast casual health restaurants such as Urban Plates, Sweetgreens, or Luna Grill.

We also would love to see more cutesy mom & pop shops with a sweet small-town ambiance like The BeeHive or Uptown Provisions. We are not looking to develop more greasy junk fast food in Whittier.

Furthermore, many residents, including myself, are tired of the rowdy and often disruptive cantina bars that have become prevalent in Uptown Whittier. We aspire to have more upscale and classy dining establishments, similar to those found in Pasadena. Such venues would not only elevate the dining experience but also attract a more sophisticated clientele, enhancing the overall atmosphere of Whittier.

Our city has a rich history that deserves to be highlighted and celebrated. By focusing on developments that reflect our heritage and promote a more upscale image, we can ensure that Whittier remains a place we are all proud to call home.

Thank you for your attention to this matter. I look forward to seeing positive changes in our community's dining landscape.

RECEIVED ON:

Council Meeting: _____
Agenda Item No: _____

Sincerely,

Cynthia R.
Gen-Z/Millennial Age Group Representative
& Whittier Home-owner since 2020