



WHITTIER AREA CHAMBER OF COMMERCE

May 1, 2026

Whittier City Council
City of Whittier
13230 E. Penn Street
Whittier, CA 90602

Dear Mayor Becerra, Members of the City Council, City Manager McNamara and City Staff,

I hope you are all doing well.

On behalf of the Whittier Area Chamber of Commerce, I would like to respectfully ask for your consideration in adding an Elite Membership partnership with the Chamber. This enhanced level of support would further strengthen the collaboration between the City and the Chamber while demonstrating a continued commitment to the growth and success of our local business community.

As part of the Elite Membership, the City's logo would be prominently featured on Chamber marketing materials, included on all outgoing Chamber email communications, and displayed on a large recognition sign within the Chamber office. This visible partnership would reinforce to both the business community and Whittier residents that the City is proactive in supporting local businesses, economic development, and community engagement.

The additional investment for the Elite Membership would be \$10,000 annually. Currently, the City contributes approximately \$90,000 per year through our contracted agreement, along with sponsorship support for key Chamber programs and events including Silver Shield, Hathaway Golf, State of the City, Legislative Luncheons, State of the Nation, Community Expo, Business Economic Outlook and many other initiatives that directly benefit our community.

This new Elite Membership would also include sponsorship recognition for the Chamber's new Community Job Fair initiative. The Job Fair is focused on workforce development by connecting local employers with job seekers, creating awareness of career opportunities within Whittier, and supporting businesses that are actively hiring. This initiative reflects an important investment in the future of our workforce and local economy.

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Council Meeting: _____

Agenda Item No.: _____

The City's support of this workforce development effort would send a strong and positive message to the community that Whittier is committed to creating opportunities for residents, supporting local employers, and investing in programs that strengthen economic vitality. As workforce development continues to be a priority for communities across the region, this partnership would position the City as a leader in fostering meaningful connections between businesses and residents.

Our Elite Membership program is supported by respected organizations and community leaders including PIH Health, Rose Hills, Boys and Girls Club of Whittier, YMCA, Kaiser Permanente, White Emerson Mortuary, Credit Union of Southern California, and US Bank. Their involvement demonstrates the value and impact of investing in programs that support and strengthen our local community.

We greatly value our longstanding partnership with the City and appreciate your continued support of the Chamber's mission and programs. Thank you for your consideration, and I would be happy to answer any questions or provide additional information.

Thank you,



Shannon Hammer
CEO/President
Whittier Area Chamber of Commerce